

GUN™

FACT SHEET

PRODUCT DESCRIPTION:

Set in the untamed West of the late-1800s, **GUN** is a free-roaming action-adventure game that takes players to a world without laws where greed, lust and murder are rampant. As Colton White, a vengeful gunslinger, players must straddle the line between good and evil as they showdown against corrupt lawmen, a murderous preacher, renegade army psychopaths, merciless outlaws and unforgiving Native Americans, while waging war on horseback, collecting bounties, and commandeering trains. Players travel through an action-packed landscape of high mountain wilderness, deserts and bustling territorial towns in an epic story of betrayal, greed, and revenge.

KEY FEATURES:

- **Expansive Free-Roaming Interactive World** - Players traverse on horseback or foot through a living, populated environment that stretches from the snowy mountains of Montana, to the plains of Dodge City, Kansas and the deserts of New Mexico where danger is at every turn.
- **Extensive Variety of Missions** - Experience an extensive variety of missions such as: wage war on horseback, hunt for bounties, play poker, protect ladies of the night, hunt buffalo, assault a frontier fort.
- **Broad Range of Gameplay** - Multiple gameplay styles include: strategic gunplay and precision shooting, stealth tactics, and use of explosives. Embark on numerous side missions to master gun slinging and horse riding. Players can unlock secret weapons and upgrade skills and abilities to improve their weapon and equipment performance.
- **Epic Storyline** - Written by Hollywood scriptwriter Randall Jahson (*Mask of Zoro, The Doors*), **GUN's** engrossing storyline and plot progression will transport players back in time to the lawless West where they encounter ladies of the night, a murderous preacher, and many other characters.

- **Experience the Brutality and Gritty Lawlessness of The West**
- Players battle their way through a harsh, visceral and unforgiving landscape that portrays the West as it really was. They can act as a gunslinger protecting righteousness or seek retribution as they face resistance fighters, local lawmen, renegade soldiers and vengeful Native Americans.
- **Authentic Weapons** - Encounter authentic gunslingers of the time and utilize a multitude of authentic weapons such as: six shooters, shotguns, Gatling guns, flaming arrows, hatchets, and dynamite.

Publisher: Activision, Inc.

Developer: Neversoft Entertainment

Release Date: November 8, 2005 (PS2 / Xbox / NGC / PC)
November 15, 2005 (Xbox 360)

Platform: PlayStation®2 computer entertainment system/
Xbox® video game and entertainment system from Microsoft/ Xbox360™ video game and entertainment system from Microsoft/ Nintendo GameCube™/ PC

Suggested Retail Price: \$49.99 (PS2, Xbox, NGC)
\$59.99 (Xbox 360)
\$39.99 (PC)

ESRB rating: "M" (Mature - Blood and Gore, Intense Violence, Sexual Themes, Strong Language, Use of Alcohol)

Contact: Peter Binazeski
PR Manager, Activision Games
Activision, Inc.
(310) 255-2784
pbinazeski@activision.com